

GEMS Social and Economic Metrics for Restoration in the Gulf of Mexico

Metrics for: Beach and Dune Restoration

[Beach and Dune Restoration project type details](#)

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Core Metrics Key

Key	Habitat Restoration (HR)	Oyster Restoration (OR)	Recreation Enhancement (RE)	Water Quality Improvement (WQ)
Core Metric				
Not Core				
N/A				

Education-related knowledge: number of people with additional knowledge of habitat effects and other project outcomes

Outcome: Cultural Values - Knowledge (R)

Scale: Project

Tier: 2

The number of people with additional knowledge of habitat effects and other project outcomes due to project-associated educational outreach, assessed using project-scale methodologies such as surveys, interviews or focus groups.

Awareness: Number of people with additional knowledge of habitat effects and other project outcomes on broader scale

Outcome: Cultural Values - Knowledge (R)

Scale: Program

Tier: 2

The number of people with additional awareness of habitat effects and other project outcomes due to living or working in proximity to the project, assessed using program-scale methodologies such as surveys, interviews or focus groups.

Knowledge: Number of people with additional knowledge of habitat effects and other project outcomes based on project site

Outcome: Cultural Values - Knowledge (R)

Scale: Project

Tier: 2

The number of people with additional awareness of habitat effects and other project outcomes due to proximity to the project, assessed using project-scale methodologies such as surveys, interviews or focus groups.

Change in program identified cultural value

Outcome: Cultural Values - Other (R)

Scale: Program

Tier: 2

Identification and evaluation of cultural ecosystem services (CES), which vary by community, for monitoring which vary by community, for monitoring (e.g., [Pascua et al. 2017](#)). Where possible, program team can develop framework for pre-and post- restoration monitoring of CES.

Change in project identified cultural value

Outcome: Cultural Values - Other (R)

Scale: Project

Tier: 2

Identification and evaluation of cultural ecosystem services (CES), which vary by community, for monitoring (e.g., [Pascua et al. 2017](#)). Where possible, project team can develop framework for pre-and post- restoration monitoring of CES.

Change in local business revenue from project disruption

Outcome: Economic Activity - Local Business (R)

Scale: Project

Tier: 2

The change in reported revenue from local businesses whose normal operations are temporarily or permanently impacted by disruption from project construction. Reported pre and post project construction.

Change in recreational activity expenditures associated with project site visitation

Outcome: Economic Activity - Recreation and Tourism (R)

Scale: Project

Tier: 2

Estimate of total recreational activity expenditures due to the project compared to baseline of recreational activity expenditures in surrounding area, calculated as the number of recreational trips to the project site (estimated from random sampling counts as part of structured monitoring).

Change in economic activity from recreational fishing

Outcome: Economic Activity - Recreation and Tourism (R)

Scale: Program

Tier: 2

Jobs, labor income, gross state product, and total industry output modeled annually at a county to regional level. Angler surveys will account for the difference in activity associated with a restoration project, which would then be used as input into the economic impact analysis (see [Texas Half Moon Reef example \[PDF\]](#)).

Number of jobs supported through recreational fishing at project site

Outcome: Economic Activity - Recreation and Tourism (R)

Scale: Project

Tier: 2

The number of direct, indirect, and induced jobs associated with recreational fishers visiting the restored reef, based on fishing expenditures determined through a survey of recreational fishing anglers conducted by the restoration project.

Change in recreational fishing expenditures associated with project site visitation

Outcome: Economic Activity - Recreation and Tourism (R)

Scale: Project

Tier: 2

Estimate of total recreational fishing expenditures due to the project compared to baseline of recreational fishing expenditures in surrounding area, calculated as the number of recreational fishing trips to the project site (estimated from random sampling counts as part of structured monitoring) multiplied by the average trip expenditure (from [NOAA FEUS 2018 Report](#)).

Change in economic activity from restoration spending

Outcome: Economic Activity - Restoration/Intervention (R)

Scale: Program

Tier: 2

Jobs, labor income, gross state product, and total industry output would be modeled based on project expenditures.

Number of restoration jobs supported by project

Outcome: Economic Activity - Restoration/Intervention (R)

Scale: Project

Tier: 1

The number of jobs directly supported by the restoration project, including but not limited to project design, construction, project site maintenance, education, and monitoring, reported every year.

Total restoration expenditures by project

Outcome: Economic Activity - Restoration/Intervention (R)

Scale: Project

Tier: 1

The total amount of money spent on the restoration project as reported in the project budget every year.

Change in number of drownings/spinal injuries/rescue incidents

Outcome: Human Health - Drownings and Other Injuries

Scale: Project

Tier: R & D

(Per number of visitors to the site.) Number of injuries and drownings after project implementation, measured through surveys of beach patrol or reviewing available incident reporting data.

Change in cognitive function

Outcome: Human Health - Mental Health & Psychological Well-Being (R)

Scale: Project

Tier: 2

Change in performance on simple recall or other cognitive function tests pre- and post- recreation activity or time at project site.

Change in subjective well-being

Outcome: Human Health - Mental Health & Psychological Well-Being (R)

Scale: Project

Tier: 2

Change in self-reported state of well being. Survey of visitors pre- and post- time at project site.

Modeled avoided flood damage and/or number of people with reduced flood frequency or depth

Outcome: Property Protection & Value - Property Protection (Flooding) (R)

Scale: Project

Tier: 2

Change in coastal or inland flood damages and/or number of people experiencing reduced flood depths or frequencies based on models that compare flood scenarios with and without the project.

Change in property damage (per value of property) caused by flooding with the project in place (as opposed to without)

Outcome: Property Protection & Value - Property Protection (Flooding) (R)

Scale: Project

Tier: 2

Change in number and value of coastal or inland flood related claims payouts within the county or census tract of the project.

Change in property value across affected properties

Outcome: Property Protection & Value - Property Value (R)

Scale: Project

Tier: 2

Changes to property values based on proximity to project site, using a hedonic pricing method.

Change in number of critical facilities (roads, hospitals, schools) affected by stormwater flooding (with frequency and duration of closures if possible)

Outcome: Social Disruption - Due to Project or Flooding (R)

Scale: Project

Tier: 2

Total number of critical facilities or businesses that experienced flooding, temporary or permanent closure, or had reduced hours around project site, as measured by survey.

Number of days of disrupted services due to project

Outcome: Social Disruption - Due to Project or Flooding (R)

Scale: Project

Tier: 1

Total number of days of disruption, annually, due to project construction or maintenance, as reported by project.