

Simplified ESCMs for communication: Ashley National Forest recreation planning



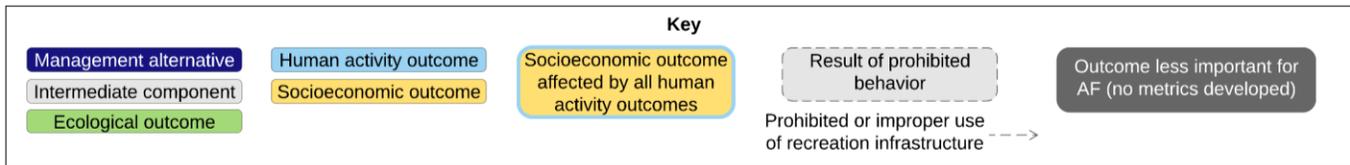
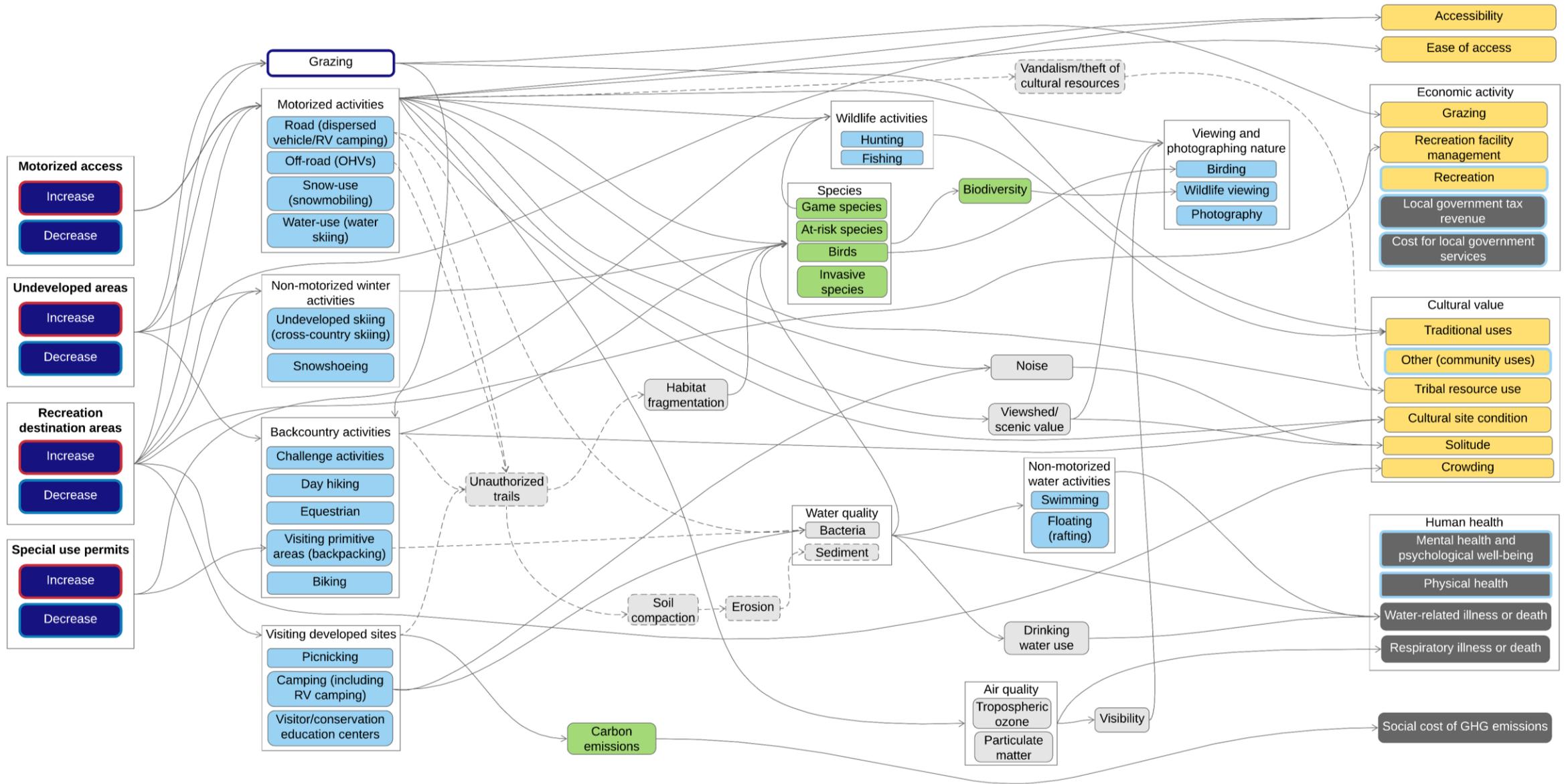
Using ESCMs for communication

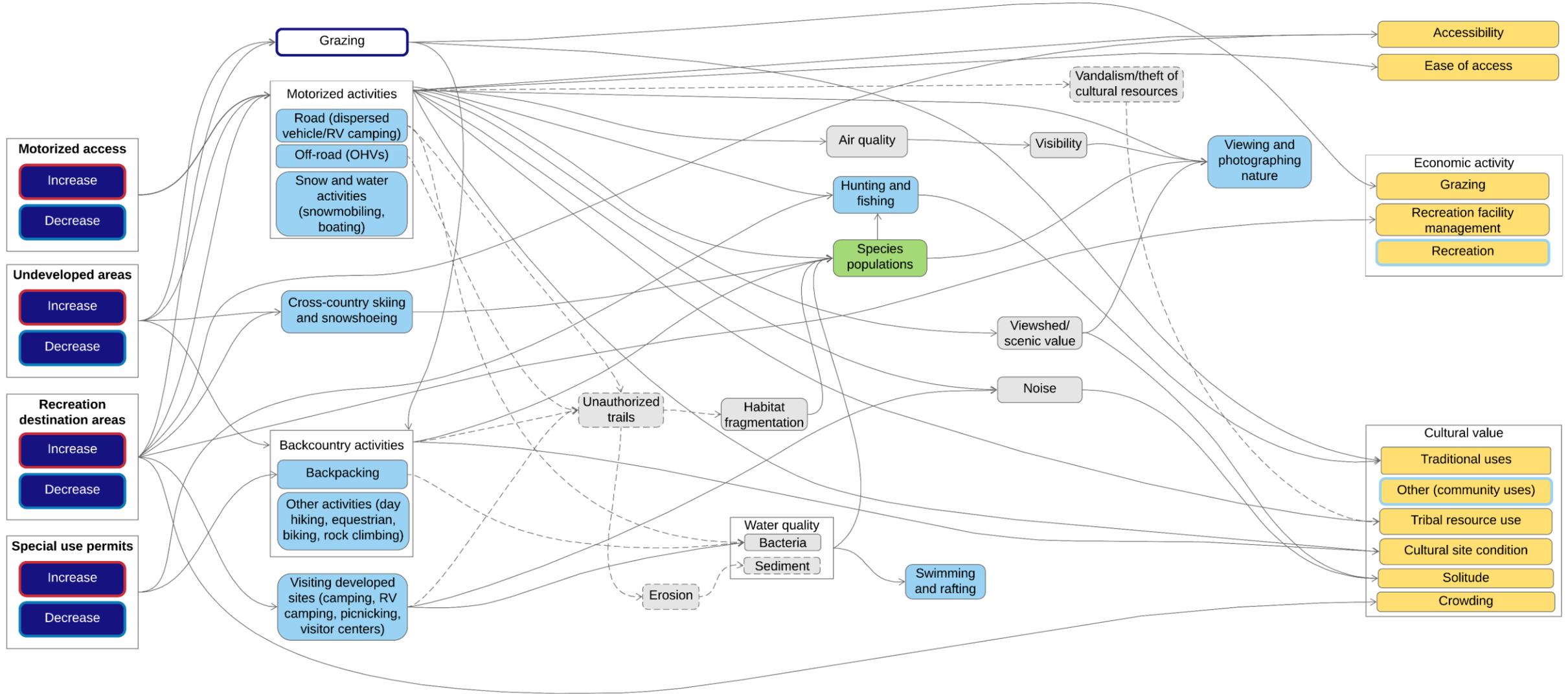
Ecosystem service conceptual models can be a great way to engage non-environmental stakeholders in environmental issues, because they show how the environment affects things that people care about. The full ESCM for the Ashley National Forest recreation planning (page 3) may be too complex to use with stakeholders. This document includes several examples of simplified versions of the ESCM for easy communication:

- Simplified ESCM showing fewer intermediate effects – page 4
- Simplified ESCM highlighting effects of one intervention at a time – pages 5-6
- Simplified ESCM showing only the interventions and links leading to one outcome – page 7

For more details, visit

nicholasinstitute.duke.edu/project/ecosystem-services-toolkit-for-natural-resource-management/forest





Key



